

P&D Schemes Financial Model- Town Centres- Best Case

Zone Code	Zone Location	Estimated one-off Capital Costs	Estimated P&D Gross Yearly Income	Spaces	Chargeable hours*	Days in period	Charge per hour	Est. Summer Occupancy	Est. Winter Occupancy	Summer Income	Winter Income
A	Folkestone Town Centre Bouvevie Square, Bouverie Road West, Christchurch Road, Cheriton Place, Manor Road & Sandgate Road	£28,000	£240,240	132	10	182	£ 2.00	0.3	0.2	£144,144	£96,096
S	Sandgate Sandgate High Street	£14,000	£58,968	36	10	182	£ 1.80	0.3	0.2	£35,381	£23,587
T	Hythe Town Centre** High Street Hythe	£18,000	£36,364	37	6	182	£ 1.80	0.3	0.2	£21,818	£14,545
Y	New Romney Town Centre High Street New Romney	£10,000	£49,140	30	10	182	£ 1.80	0.3	0.2	£29,484	£19,656
		£70,000	£384,712								
Revenue Costs											
Yearly P&D Machine maintenance-Year 2 onwards		£7,500									
Yearly P&D Airtime & Connectivity charges		£3,420									
Card Payment Transaction Fees		£6,000									
Yearly P&D tickets		£550									
TRO advertising costs		£600									
		£18,070									
Yearly Cash collection costs		£5,265									
		£23,335									
10% contingency		£2,334									
		£25,669									

Capital Costs-15 Pay & Display Machines, Lining, Signing & installation

* Chargeable hours based on a charge from 8am - 6pm on all days

** Hythe figures will be comparatively lower due to the closing of the High Street between 11am - 3pm Monday to Saturday

P&D Schemes Financial Model- Town Centres- Worst Case

Zone Code	Zone Location	Estimated one- off Capital Costs	Estimated P&D Gross Yearly Income	Chargeable Spaces	Days in Charge	Charge period	Charge per hour	Est. Summer Occupancy	Est. Winter Occupancy	Summer Income	Winter Income
A	Folkestone Town Centre Bouvevie Square, Bouverie Road West, Christchurch Road, Cheriton Place, Manor Road & Sandgate Road	£28,000	£144,144	132	10	182	£ 2.00	0.2	0.1	£96,096	£48,048
S	Sandgate Sandgate High Street	£14,000	£35,381	36	10	182	£ 1.80	0.2	0.1	£23,587	£11,794
T	Hythe Town Centre** High Street Hythe	£18,000	£21,818	37	6	182	£ 1.80	0.2	0.1	£14,545	£7,273
Y	New Romney Town Centre High Street New Romney	£10,000	£29,484	30	10	182	£ 1.80	0.2	0.1	£19,656	£9,828
		£70,000	£230,827								

Revenue Costs

Yearly P&D Machine maintenance- Year 2 onwards	£7,500
Yearly P&D Airtime & Connectivity charges	£3,420
Yearly P&D tickets	£550
Card Payment Transaction Fees	£6,000
TRO advertising costs	£600
	£18,070
Yearly Cash collection costs	£5,265
	£23,335
10% contingency	£2,334
	£25,669

Capital Costs-15 Pay & Display Machines, Lining, Signing & installation

* Chargeable hours based on a charge from 8am - 6pm on all days

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